



October 2023 - Barbados

# Intro to MAPACTION



# Introduction

- UK based international NGO
- Specialising in rapid deployment of GIS/IM experts to field
- Supporting the coordination of humanitarian response
- Team of over 20 staff and over 100 volunteers, many deployable in an emergency.
- Over 20 years of experience and learning in the field
- Attending over 140 humanitarian emergency situations
- Supporting countless more remotely

Emergency response



Disaster preparedness



Training



Innovation



# What do we do



Provide rapid GIS and IM in:

- **Disaster Response**
  - Natural disaster and Complex emergencies
- **DRR including Disaster Preparedness and Anticipatory Action**
  - NDMAs and Regional Organisations (CDEMA, ASEAN AHA, CESDRR, SADC)
  - International Organisations - RC/RC Movement, WFP, OCHA
  - Civil Society Organizations and Networks (e.g Oxfam, ADRRN, Start Network)
- **Training and Capacity Building**
  - A pyramid of training courses from basic to specialist
  - International Disaster Simulation exercises

# What do we do

## Innovate and Share:

### ▪ Innovation

- Data - improve data sources and their analysis
- Software - apps, plugins etc to solve specific issues
- Futures - experiment and think outside the box

### ▪ Peer to Peer - Communities of Interest

- Working with other IM organisations
- Share, spillover, learn

### ▪ Advocacy

- Shape policy and good practice for humanitarians, the geospatial world and on the localisation agenda.
- Break down silos - organisations and topics



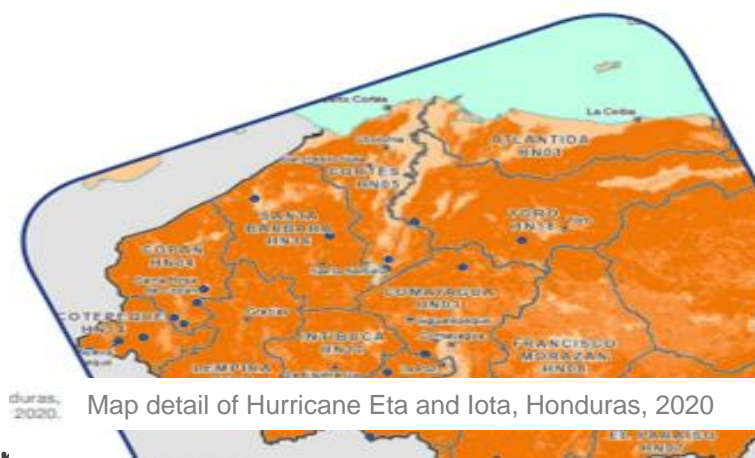


# Emergency Deployments



# Conclusion

- Over 20 years of experience in the field
- Train humanitarian responders to use maps and geospatial products
- This helps humanitarian coordinators make better decisions
- Developing new technologies and approaches
- To make available data, maps and tools as quickly as possible
- Provide surge support to partners at 24 hours notice for emergencies
- MapAction has expertise in GI and data analysis
- Also extensive experience of humanitarian emergencies
- Unique position to improving the effectiveness of humanitarian aid



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