



October 2023 - Grenada

Intro to MAPACTION



Introduction

- UK based international NGO
- Specialising in rapid deployment of GIS/IM experts to field
- Supporting the coordination of humanitarian response
- Team of over 20 staff and over 100 volunteers, many deployable in an emergency.
- Over 20 years of experience and learning in the field
- Attending over 140 humanitarian emergency situations
- Supporting countless more remotely

Emergency response



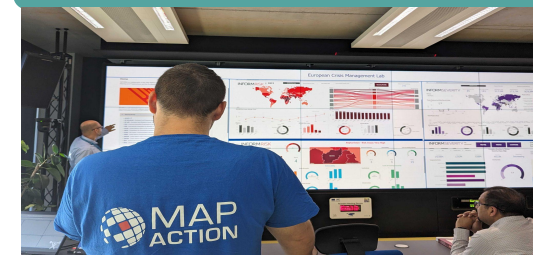
Disaster preparedness



Training



Innovation



What do we do



Provide rapid GIS and IM in:

- **Disaster Response**
 - Natural disaster and Complex emergencies

- **DRR including Disaster Preparedness and Anticipatory Action**
 - NDMAs and Regional Organisations (CDEMA, ASEAN AHA, CESDRR, SADC)
 - International Organisations - RC/RC Movement, WFP, OCHA
 - Civil Society Organizations and Networks (e.g Oxfam, ADRRN, Start Network)

- **Training and Capacity Building**
 - A pyramid of training courses from basic to specialist
 - International Disaster Simulation exercises

What do we do

Innovate and Share:

- **Innovation**

- Data - improve data sources and their analysis
- Software - apps, plugins etc to solve specific issues
- Futures- experiment and think outside the box

- **Peer to Peer - Communities of Interest**

- Working with other IM organisations
- Share, spillover, learn

- **Advocacy**

- Shape policy and good practice for humanitarians, the geospatial world and on the localisation agenda.
- Break down silos - organisations and topics



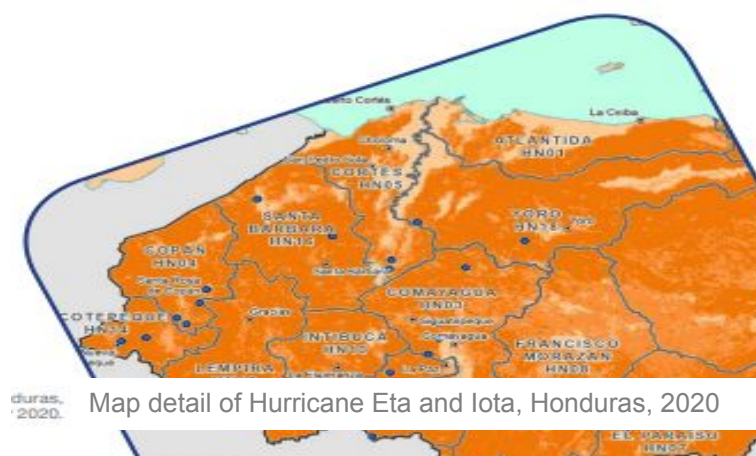
Emergency Deployments



Disaster Response



Conclusion



- Over 20 years of experience in the field
- Train humanitarian responders to use maps and geospatial products
- This helps humanitarian coordinators make better decisions
- Developing new technologies and approaches
- To make available data, maps and tools as quickly as possible
- Provide surge support to partners at 24 hours notice for emergencies
- MapAction has expertise in GI and data analysis
- Also extensive experience of humanitarian emergencies
- Unique position to improving the effectiveness of humanitarian aid

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